



Coldwater, Ohio

Client Testimonial

The Peoples Bank Co.

Jack Hartings, President/CEO

The Peoples Bank Co. was established in 1905 and has been serving businesses and individuals in this area for over 100 years. The Peoples Bank Co. continues to operate as an independent community bank. We take pride in the quality of our services, the friendliness and professionalism of our staff, and our progressive and personable approach to providing financial services.

"We wanted a professional website that marketed our bank and gave us the ability to easily update information. CBC delivered that. The process is very simple, and we can make daily updates if necessary. This allows us to make changes as they are needed without waiting for someone else to respond to our requests."

*-Jack Hartings,
President/CEO*

Community Banc Consulting of Ohio, Inc. developed a website for your bank, how do you feel it has affected your business and image?

I would certainly say it has had a positive impact. It is a great marketing tool. We were prepared to receive a lot of support calls and questions, but we didn't. We took that to mean that it was easy to use. The comments that we did receive were positive. Our customers really like the site. The navigation is easy to use.

What was the best aspect of working with CBC on the development of your website?

We were impressed with the professionalism we encountered during the development of the website. CBC provided us with the consulting we needed to set up a website that would clearly represent our bank. CBC demonstrated that they understand the marketing and functionality needs of a bank website.

How was the relationship with CBC during the process?

We maintained a positive relationship throughout the process. CBC was responsive to our calls and emails. They helped us develop great marketing messages for the website that complement our existing marketing materials. The overall process went very well because they were knowledgeable and eager to produce a great website.

How does your website compare to other banks?

We are very pleased with our position among our competitors. I really look at the site as another branch. Our goal was to develop a site that represents our ties to the community and our bank brand. This site accomplished that. I have visited other websites that do not reflect the mission and image of the bank clearly.

What would you say to other companies that are considering working with CBC?

I would highly recommend CBC. They worked with us to understand our bank and what we wanted for a new website. They delivered a professional and functional website that was custom built for our community bank. We are very satisfied with our website, and we are excited about what it will do for our bank and our customers.